# Differences Between Public, Private & Hybrid Cloud

Cloud computing is the storage and management of confidential data. How this system is organized falls into one of three categories: public, private or hybrid.

# PUBLIC



The most popular method, in which the infrastructure of a public cloud is operated by a third-party, delivered via the Internet and shared by multiple organizations

#### **USED FOR:**

- Communication services for a specific number of users
- + Apps/services necessary to perform certain operations
- Software development and test environments

### **ADVANTAGES**

- Offers high elasticity and scalability
- Minimizes in-house IT responsibilities
- Cost-effective

# DISADVANTAGES

- Limited control and customization options
- Security vulnerabilities
- Restricted visibility, potentially impacting compliancy

# PRIVATE



Cloud computing dedicated solely to a single organization, with IT resources being run and maintained on a private network

## **USED FOR:**

- + Securing advanced or sensitive data
- Government and financial agencies
- Highly regulated industries

# **ADVANTAGES**

- Exclusive environment
- Advanced customization and control
- High flexibility and efficiency

# **DISADVANTAGES**

- + Expensive
- Reduced mobile friendliness
- Limited scalability

# HYBRID



A mixed computing, storage and services environment in which cloud resources are delivered in both private and public models

# **USED FOR:**

- Varying security, regulatory and performance requirements
- + Delivering advanced integration while maintaining privacy
- Optimizing on cloud investments without compromising on the value of public or private cloud technologies

### **ADVANTAGES**

- Highly flexible, policy-driven environment
- Reliability and scalability
- Cost control and resource optimization

## DISADVANTAGES

- Added complexity
- Increased management requirements
- Pricey investment



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